



**West Town Chamber of Commerce
Banner Sponsorship Program**

WTCC offers you a new 24/7/365 promotional opportunity: custom light pole banners.

Banners beautify and brand our area while putting your business in front of thousands of people passing through West Town each day!

Program Details

- Over 500 poles available
- Banners measure 6 ft tall by 2.5 ft wide
- Construction is of double sided vinyl prints
- Sponsor banners are placed side by side with smaller neighborhood identifying banners
- Name/logo is printed on bottom ten inches
- Eligible poles line Chicago Ave, Grand Ave, Augusta Blvd, California Ave, Western Ave, Ashland Ave, Milwaukee Ave and Halsted St.

General Guidelines

- No more than 10 banners per applicant
- Banners are not allowed on signal lights, poles occupied by other banners, decorative poles or on pole near competing businesses
- Banners will remain up for one year with the option to renew
- WTCC cannot guarantee banner placement

Initial Pricing

Production cost:

- 1 to 2 banners: \$355 per banner
- 3 to 4 banners: \$335 per banner
- 5 to 10 banners: \$315 per banner

Art, design & Set up: No Charge

Art Guidelines

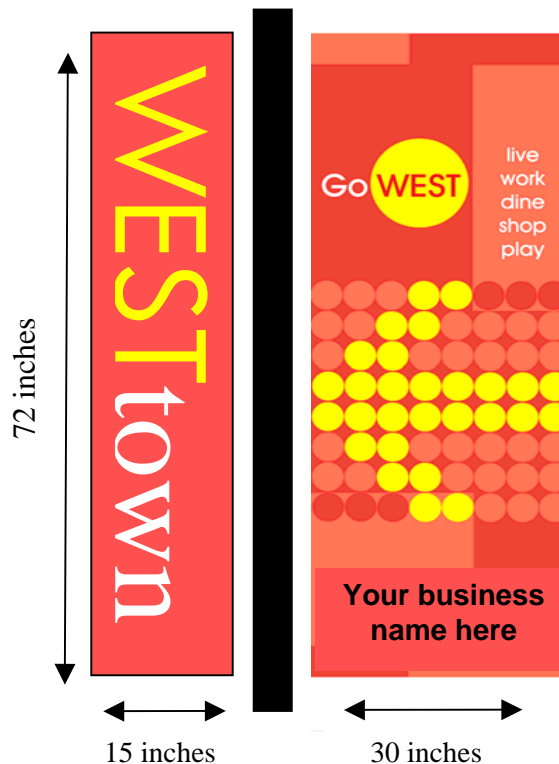
- The Shorter the message, the better – small text is hard to read from the street
- Text OR logo limited to 2 lines/10 inches
- All text to be printed in a standard Arial black font

Artwork must accompany your application on a PC-format disk in Illustrator 8 or later saved in .eps format with outlines of all text (dimensions of sponsor portion are 10"tall x 30"wide)

Renewals

- First annual renewal fee of \$50 is due one year from installation date
- First year production fee and renewal fees cover all maintenance and permitting

Sample Design



Application Form

Contact name _____
 Company _____
 Address: _____
 City _____ State _____ Zip _____
 Phone (____) _____
 Email _____

1 to 2 banners: ___ x \$355 ea. = _____
 3 to 4 banners: ___ x \$335 ea. = _____
 5 to 10 banners: ___ x \$315 ea. = _____
 Amount due: \$ _____

You will receive one full year of banner sponsorship, including art set up, banner production, installation, permits and maintenance for the sum total above.

Customization – Please choose one:

___ YES set up my TEXT for FREE – My two lines of text are:

- OR -

___ YES set up my LOGO for FREE – My application includes an .eps file and text outline in PC format/Illustrator 8 or later

Payment

Payment must be included at time of application. Orders will not be placed until payment is received.

Please make checks payable to: WTCC

We cannot guarantee placements, but we will make a sincere effort. Banners will be placed on a first-come, first-served basis, so apply early for the best spots! Please indicate your first choice location(s) below. (attach more paper if needed)

1. _____
2. _____
3. _____
4. _____
5. _____

Please note: poles on Chicago Ave. between Western Ave. and Hoyne Ave. are ineligible due to existing banners.

Terms

By signing below I indicate understanding of an agreement to the following terms: The banner image or text submitted with this application are subject to minor alterations; fees paid cover banner production and sponsorship for one year; Renewal fees of \$50 per year must be paid by the sponsor / applicant or the banners will be removed. I further understand that WTCC reserves the right to limit the quantity and placement of banners.

Signed _____

Date _____

Unsigned applications cannot be processed

Please return with payment and graphic to:
WTCC
Attn: Banner Sponsor Program
1819 W. Chicago Ave.
Chicago, IL 60622

Banners promote your business while building area identity

The West Town Chamber of Commerce is committed to serving businesses in West Town. The WTCC Board of Directors believes that it is important to maintain the diversity of the neighborhood; to create a balance between old and new by retaining existing businesses; as well as marketing the area and attracting new businesses. The chamber will serve members by representing the majority's views on neighborhood issues to City and State representatives; and by providing technical assistance and affordable marketing programs.

West Town Chamber of Commerce
1819 W. Chicago Ave.
Chicago, IL 60622
(312) 850-9390
www.gowestchicago.com

Customize a banner with your business name/logo & help beautify West Town!

West Town Chamber of Commerce
Promotional Banner
Program:

Information & Application



Order your street pole banners today and receive free art / logo or text set up!